Application for Membership
Mossel Bay Tourism

NAME, SURNAME & CAPACITY OF APPLICANT:

_____

NAME OF BUSINESS:

_____

VAT NUMBER (if applicable):

_____

PHYSICAL ADDRESS OF BUSINESS:

_____

_____

GPS CO-ORDINATES OF BUSINESS: _____

TEL NO. : _____

MOBILE NO. : _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS : _____

INDUSTRY AFFILIATIONS (SATSA, NAA-SA, FEDHASA, FAIRTRADE etc.) :

_____

For Accommodation Establishments Only:

GRADED BY TGSSA? YES ☐ NO ☐

GRADING: _____

GRADING CATEGORY: _____

FULL DESCRIPTION OF ESTABLISHMENT:

_____

_____

_____

_____

_____

MEMBERSHIP CATEGORIES & FEES:

Category 1 | One Owner – Single Business (Within the Mossel Bay Municipal area) ☐ R654.50 p.a (excl. Vat)

Subcategory 1.1 | Single Owner – Accommodation 1 – 10 rooms ☐ R654.50 p.a (excl. Vat)

Subcategory 1.2 | Single Owner – Accommodation 10 – 49 rooms ☐ R1100 p.a (excl. Vat)

Subcategory 1.3 | Single Owner – Accommodation 50+ rooms ☐ R2750 p.a (excl. Vat)

Minimum Requirements for Accommodation Establishments:

It is important to bear in mind that all accommodation establishments in the Mossel Bay Municipal area, Guest Houses, B&B's, Self-catering establishments etc., must be appropriately zoned and if not star graded, inspected on an annual basis by your local Tourism Bureau.*
Prior to an inspection, please note that the accommodation establishment needs to provide a copy of the ***Public Liability Insurance*** *(state amount:).*

Subcategory 1.4 | Single Owner – Venues (Conference & Events) ☐ R1100 p.a (excl. Vat)

Category 2 | One Owner - Multiple Businesses ☐ R2750 p.a (excl. Vat)

Please list all of the businesses that will fall in this category:

_____

_____

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Category 3 | Informal Trader, Emerging Entrepreneur, Tourist Guide ☐ R330 p.a (excl. Vat)

Minimum requirements for Tourist Guides:
Please provide copies of the following:

- *Please provide a copy of your guide registration card – front with registration number. The member must ensure that the information is up to date.*
- *Valid first aid/CPR certification*

Category 4 | Tour Operators ☐ R330 p.a (excl. Vat)

Minimum requirements for Tour Operators:
Please provide copies of the following:

- *Please provide a copy of your Tour Operator License.*

Category 5 | Transport services ☐ R330 p.a (excl. Vat)

Minimum requirements for Transportation:
Prior to approval of your membership application, a representative from Mossel Bay Tourism will conduct an inspection of your transportation vehicles and equipment to verify that they meet the required standards.

Please provide copies of the following:

- *Valid PDP*
- *Transport permits are valid and up to date.*
- *Tourism/Charter Operating License*
- *Each vehicle needs to have a certificate of roadworthiness.*
- *Passenger Liability Insurance*

Category 6 | Members residing outside the Mossel Bay Municipal Area ☐ R330 p.a. (excl. Vat)

Members residing outside the Mossel Bay Municipal Area:

It is common practice in the Tourism Industry, that businesses operating outside a municipal area do not enjoy the same benefits as normal members of the Local Tourism Office. Membership is also granted at a reduced fee. When considering this type of membership, the following criteria are important:

- *Outside members can display their pamphlets in the Mossel Bay Tourism office.*
- *Outside members are on our mailing list and receive regular e-mails and updates*
- *Outside members are invited to our annual meet and greet*
- *Outside members do not have voting rights at AGM's or any other meetings of Mossel Bay Tourism.*
- *Outside membership excludes being listed on Mossel Bay Tourism`s website.*
- *Outside membership excludes listing in Mossel Bay Tourism`s Official Visitors Guide.*
- *Outside membership excludes social media posts on Mossel Bay Tourism social media platforms.*

UPON SUCCESSFUL APPLICATION THE MEMBER SHALL;

1. Supply all the necessary information regarding the establishment to Mossel Bay Tourism (MBT) to ensure that our marketing information is a fair representation of your business.
2. Supply an adequate amount of brochures or 1 QR code leaflet for one DL sized box on the brochure rack and ensure that brochures are restocked.
3. Supply one (laminated) A4 page with photos, a short description, contact details, the name and address of the establishment which will be placed in the accommodation files in the office of Mossel Bay Tourism.
4. Ensure that, on a regular basis, the file inserts are updated to contain the most recent pictures and information.
5. Supply copies of all grading, zoning certificates and any applicable operating licenses.
6. It is the responsibility of the product owner to ensure that its website listing is updated, correct and a fair representation of the business. The same applies for any printed material that is done on behalf of the business. Should we not receive any correspondence with regards to the accuracy of marketing material we will assume it is correct.

GRADING BY THE TOURISM GRADING COUNCIL:

Should an accommodation provider not be graded by the TGCSA, the premises will be inspected by Mossel Bay Tourism to ensure that the product is of a suitable standard according to the minimum standards as required by Mossel Bay Tourism.

MEMBERSHIP BENEFITS:

1. Members will receive a membership certificate to indicate that the membership criteria have been fulfilled.
2. Contribution to making Mossel Bay a premier tourism destination: We value your input and offer an open-door policy for new ideas and ventures; assisting with key information when and where possible. This also includes representation at trade and consumer shows, the promotion of events and festivals, public relations and communication, advertising campaigns, production of brochures & maps.
3. Accreditation: Being recognized as a trustworthy associate of the official tourism body.

4. Networking Events: Meet and connect with our partners and fellow members.
5. Product display in the Mossel Bay Tourism office (brochures or QR code leaflet).
6. Website listing on www.visitmosselbay.co.za
7. Listing in OFFICIAL VISITORS GUIDE TO MOSSEL BAY - Mossel Bay Official Destination Guide
8. Access to relevant general information, a limited amount of maps and visitors guides supplied by Mossel Bay Tourism.
9. Social Media exposure on a rotational basis for all our members.

   Facebook | 52k followers & Instagram
10. Discounted rates and preference for media positioning across select marketing platforms (magazines, e-newsletters, website and social media) with Mossel Bay Tourism.
11. Free access to marketing and tourism data as it is developed.
12. Recognition as a Mossel Bay Tourism Member on all our media platforms.
13. Voting at the AGM to elect Board Members and influence policy.

Mossel Bay Tourism cannot guarantee reservations but will refer enquiries to paid up members. Please note that there is a WhatsApp group for accommodation where we post accommodation enquiries. Should you wish to be added to the group, please let the Membership Manager know.

PLEASE NOTE : Complaints with regard to members from the public will be investigated. Membership might be revoked and paid up months of membership fees will be forfeited.

_____ _____

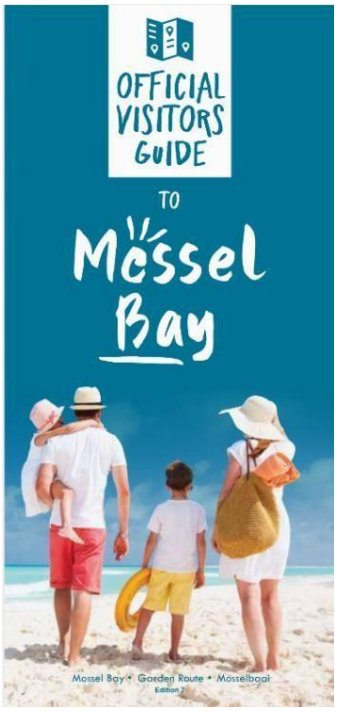
Signature of Applicant **Date**

Mossel Bay Tourism
Corner Church and Market Streets
P O Box 1556
Mossel Bay 6500

Telephone +27 44 691 2202

membership@visitmosselbay.co.za
www.visitmosselbay.co.za

Example of Listing in the Official Destination Guide | Non-Accommodation



CAROLA ANN'S
Come to Carola Ann's for healthy fresh food, where the best ingredients of every season are sourced locally. Breakfast, lunch and dinner are served with a Middle Eastern and Mediterranean twist. We also do catering for special events.

38 Marsh Street, Mossel Bay
Facebook: @carolaannfoodforlife
064 154 6383

CBS CAFÉ
The inspiration for CBS Café came from a cookbook by former president Nelson Mandela's personal chef Mam' Xoliswa Ndoyiya titled "Ukutya kwaseKhaya (home food)". Most of our traditional dishes are recipes from this book, thus, it's no surprise that iSkopo (afval); Ulusu (tripe), uJeqe (steamed bread) and uMfeqwa (run away chicken) are the local favourites. We also serve alternative dishes, such as ribs, steak, and burgers.

Facebook: @cbscafe
087 655 2041

COFFEE @ WORK
A trendy coffee café situated in the CBD of Mossel Bay, bringing something completely different to the coffee scene of Mossel Bay. We offer a variety of dishes on our menu – from a quick snack to a filling panini. We also offer healthy or sweet treats.

www.coffeeatwork.co.za
071 692 1641

DELFINO'S
At Delfino's, our menu is designed to cater for a variety of tastes and appetites. We serve scrumptious meals, including pizzas, steaks, seafood, salads, platters, baskets, tramezzini, lamb shank and much, much more. Come for the food and stay for the view – we promise, it's spectacular!

www.delfinos.co.za
044 690 5247

DEJA VIEW COFFEE SHOP
Deja View Coffee Shop is a popular local meeting spot with the best all-day breakfast for miles around. Specialising in light meals, like burgers and salads, as well as savoury pancakes, Deja View is the perfect casual family dining spot. Those with a sweet tooth can indulge in a range of delicious cakes and desserts, topped off with an expertly made coffee from our barista.

Our trading hours are:
Monday and Fridays: 7am-7pm, Tuesday to Thursday: 7am-4pm, Saturday: 7am-4pm and Sundays: 7am-4pm.

www.illilalodge.co.za
044 620 4143

71

DÉJÀ VU VINTAGE HOUSE
Vintage themed coffee shop serving superb afternoon high tea. Vintage costume rentals are also available.

Facebook: @DeJaVuVintageHouse
082 415 9588

DE VETTE MOSSEL (BEACH SEAFOOD RESTAURANT)
"The only way to really enjoy seafood is in abundance, sand under the feet, the smell of the ocean in the nostrils – right next to the sea." In the holidays, we are open from 12:00 to 15:00 and 18:30 until late. During the off-season, we are open on Saturdays from 18:30 until late, and on Sundays from 12:00 to 15:00. Booking is essential.

Souwesia beach, Great Brak River
www.devettemossel.co.za
079 339 0170

HONGER & DORS AT HART & BOSCH VILLAGE
At Honger & Dors, you will find the best woodfire oven pizzas in town, roosterkoek with toppings and fillings, as well as homemade burgers. Enjoy fabulous coffee and soft-serve ice cream. The food can be enjoyed as a sit-down meal or a takeaway at our outside covered seating area. Kids can enjoy our play area and awesome rides while adults enjoy their meals. We are also pet-friendly.

www.hartenboschvillage.co.za
081 444 3410

JACKAL ON THE BEACH
Jackal on the Beach is a beautifully renovated craft beer eatery, preserving the old-world feel of historic stonework, seamlessly integrating with the modern rustic and Greek-inspired decor. We offer a unique atmosphere for friends and family to meet and socialise. Experience a beautiful setting while having delicious meals and a choice of craft beers, craft gins and Jakkalsvlei wines.

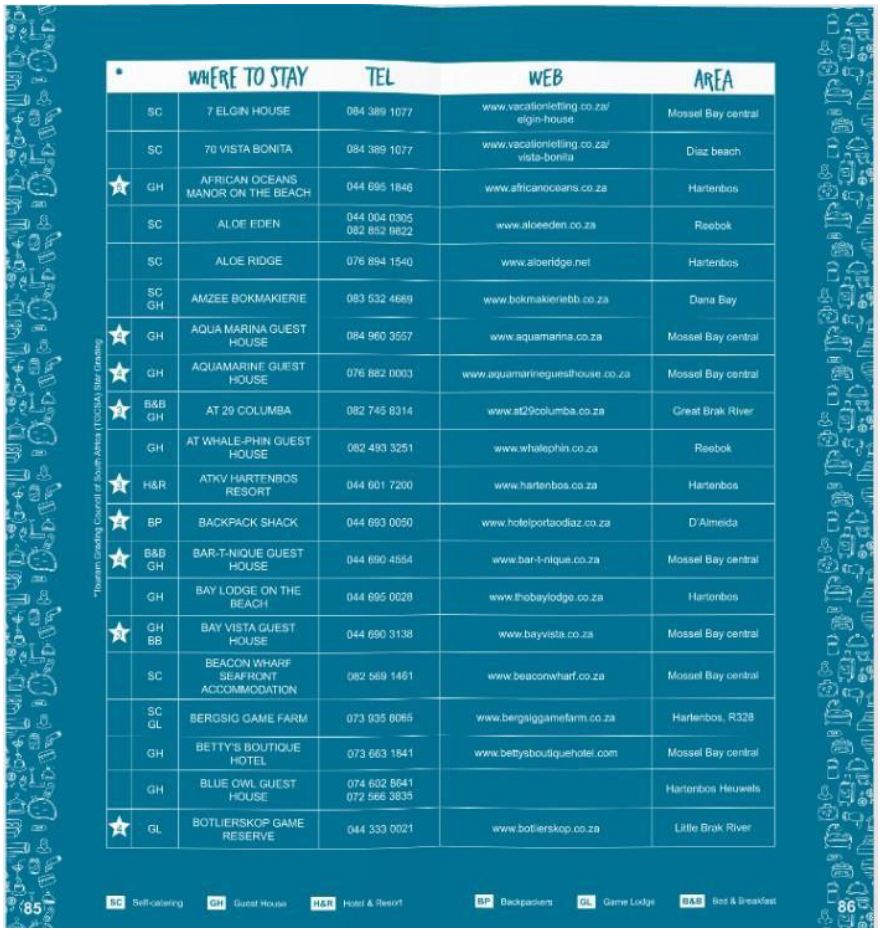
43 George Rd, Santos Bay
www.thejackal.co.za
044 690 4567

KAAI 4 BRAAI
Enjoy great South African meat dishes in great company around a huge fire. Whether you are young or old, Kaai 4 Braai Restaurant has a dish for every taste. Spitbraais, braaivleis, potjiekos, freshly baked breads or whole fish on the grid, there is something for everyone to enjoy!

www.kaai4.co.za
079 980 3981

72

Example of Listing in the Official Destination Guide | Accommodation



*Tourism Grading Council of South Africa (TGCSA) Star Grading

*		WHERE TO STAY	TEL	WEB	AREA
	SC	7 ELGIN HOUSE	084 389 1077	www.vacationletting.co.za/elgin-house	Mossel Bay central
	SC	70 VISTA BONITA	084 389 1077	www.vacationletting.co.za/vista-bonita	Diaz beach
★	GH	AFRICAN OCEANS MANOR ON THE BEACH	044 695 1846	www.africanoceans.co.za	Hartenbos
	SC	ALOE EDEN	044 004 0305 082 852 9822	www.aloeeden.co.za	Reebok
	SC	ALOE RIDGE	076 894 1540	www.aloeridge.net	Hartenbos
	SC GH	AMZEE BOKMAKIERIE	083 632 4669	www.bokmakierielbb.co.za	Dana Bay
★	GH	AQUA MARINA GUEST HOUSE	084 960 3557	www.aquamarina.co.za	Mossel Bay central
★	GH	AQUAMARINE GUEST HOUSE	076 882 0003	www.aquamarineguesthouse.co.za	Mossel Bay central
★	B&B GH	AT 29 COLUMBA	082 745 8314	www.at29columba.co.za	Great Brak River
	GH	AT WHALE-PHIN GUEST HOUSE	082 493 3251	www.whalephin.co.za	Reebok
★	H&R	ATKV HARTENBOS RESORT	044 601 7200	www.hartenbos.co.za	Hartenbos
★	BP	BACKPACK SHACK	044 693 0050	www.hotelportaodiaz.co.za	D'Almeida
★	B&B GH	BAR-T-NIQUE GUEST HOUSE	044 690 4554	www.bar-t-nique.co.za	Mossel Bay central
	GH	BAY LODGE ON THE BEACH	044 695 0028	www.thebaylodge.co.za	Hartenbos
★	GH BB	BAY VISTA GUEST HOUSE	044 690 3138	www.bayvista.co.za	Mossel Bay central
	SC	BEACON WHARF SEAFRONT ACCOMMODATION	082 569 1461	www.beaconwharf.co.za	Mossel Bay central
	SC GL	BERGSIG GAME FARM	073 935 6065	www.bergsiggamefarm.co.za	Hartenbos, R328
	GH	BETTY'S BOUTIQUE HOTEL	073 663 1541	www.bettysboutiquehotel.com	Mossel Bay central
	GH	BLUE OWL GUEST HOUSE	074 602 8641 072 566 3835		Hartenbos Heuwels
★	GL	BOTLIERSKOP GAME RESERVE	044 333 0021	www.botlierskop.co.za	Little Brak River

SC Self-catering GH Guest House H&R Hotel & Resort BP Backpackers GL Game Lodge B&B Bed & Breakfast

85 86