

# Application for Membership Mossel Bay Tourism



NAME, SURNAME & CAPACITY OF APPLICANT:

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NAME OF BUSINESS:

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VAT NUMBER (if applicable):

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PHYSICAL ADDRESS OF BUSINESS:

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GPS CO-ORDINATES OF BUSINESS: \_\_\_\_\_

TEL NO. : \_\_\_\_\_

MOBILE NO. : \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEBSITE ADDRESS : \_\_\_\_\_

INDUSTRY AFFILIATIONS ( SATSA, NAA-SA, FEDHASA, FAIRTRADE etc.) :

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**For Accommodation Establishments Only:**

GRADED BY TGSSA?

YES

NO

GRADING : \_\_\_\_\_

GRADING CATEGORY: \_\_\_\_\_

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FULL DESCRIPTION OF ESTABLISHMENT:

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**MEMBERSHIP CATEGORIES & FEES:**

Category 1   One Owner – Single Business	<input type="text"/>	R595 p.a (excl. Vat)
Subcategory 1.1   Single Owner – Accommodation 1 – 10 rooms	<input type="text"/>	R595 p.a (excl. Vat)
Subcategory 1.2   Single Owner – Accommodation 10 – 49 rooms	<input type="text"/>	R1000 p.a (excl. Vat)
Subcategory 1.3   Single Owner – Accommodation 50+ rooms	<input type="text"/>	R2500 p.a (excl. Vat)

**Minimum Requirements for Accommodation Establishments:**

*It is important to bear in mind that all accommodation establishments in the Mossel Bay Municipal area, Guest Houses, B&B's, Self-catering establishments etc., must be appropriately zoned\* and if not star graded, inspected on an annual basis by your local Tourism Bureau.*

*Prior to an inspection, please note that the accommodation establishment needs to provide a copy of the **Public Liability Insurance** (state amount: \_\_\_\_\_).*

Subcategory 1.4   Single Owner – Venues (Conference & Events)	<input type="text"/>	R1000 p.a (excl. Vat)
Category 2   One Owner - Multiple Businesses	<input type="text"/>	R2500 p.a (excl. Vat)

Please list all of the businesses that will fall in this category:

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Category 3   Informal Trader, Emerging Entrepreneur, Tourist Guide	<input type="text"/>	R300 p.a (excl. Vat)
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**Minimum requirements for Tourist Guides:**

*Please provide copies of the following:*

- Please provide a copy of your guide registration card – front with registration number. The member must ensure that the information is up to date.*
- Valid first aid/CPR certification*

Category 4   Tour Operators	<input type="text"/>	R300 p.a (excl. Vat)
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**Minimum requirements for Tour Operators:**

*Please provide copies of the following:*

- Please provide a copy of your Tour Operator License.*

Category 5   Transport services	<input type="text"/>	R300 p.a (excl. Vat)
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**Minimum requirements for Transportation:**

*Prior to approval of your membership application, a representative from Mossel Bay Tourism will conduct an inspection of your transportation vehicles and equipment to verify that they meet the required standards.*

*Please provide copies of the following:*

- Valid PDP*
- Transport permits is valid and up to date.*
- Operating License*
- Each vehicle needs to have a certificate of roadworthiness.*

**Members residing outside the Mossel Bay Municipal Area:**

*It is common practice in the Tourism Industry, that businesses operating outside a municipal area do not enjoy the same benefits as normal members of the Local Tourism Office. Membership is also granted at a reduced fee. When considering this type of membership, the following criteria are important:*

- *Outside members can display their pamphlets in the Mossel Bay Tourism office.*
- *Outside members are on our mailing list and receives regular e-mails and updates*
- *Outside members are invited to our annual meet and greet*
- *Outside members do not have voting rights at AGM's or any other meetings of Mossel Bay Tourism.*
- *Outside membership excludes being listed on Mossel Bay Tourism's website.*
- *Outside membership excludes listing in Mossel Bay Tourism's Official Visitors Guide.*
- *Outside membership excludes social media posts on Mossel Bay Tourism social media platforms.*

**UPON SUCCESSFUL APPLICATION THE MEMBER SHALL;**

1. Supply all of the necessary information regarding the establishment to Mossel Bay Tourism (MBT) to ensure that our marketing information is a fair representation of your business.
2. Supply an adequate amount of brochures or 1 QR code leaflet for one DL sized box on the brochure rack and ensure that brochures are restocked.
3. Supply one (laminated) A4 page with photos, a short description, contact details, the name and address of the establishment which will be placed in the accommodation files in the office of Mossel Bay Tourism.
4. Ensure that, on a regular basis, the file inserts are updated to contain the most recent pictures and information.
5. Supply copies of all grading, zoning certificates and any applicable operating licenses.
6. It is the responsibility of the product owner to ensure that its website listing is updated, correct and a fair representation of the business. The same applies for any printed material that is done on behalf of the business. Should we not receive any correspondence with regards to the accuracy of marketing material we will assume it as correct.

**GRADING BY THE TOURISM GRADING COUNCIL:**

Should an accommodation provider not be graded by the TGCSA, the premises will be inspected by Mossel Bay Tourism to ensure that the product is of a suitable standard according to the minimum standards as required by Mossel Bay Tourism.

**MEMBERSHIP BENEFITS:**

1. Members will receive a membership certificate to indicate that the membership criteria have been fulfilled.
2. Contribution to making Mossel Bay a premier tourism destination: We value your input and offer an open-door policy for new ideas and ventures; assisting with key information when and where possible. This also includes representation at trade and consumer shows, the promotion of events and festivals, public relations and communication, advertising campaigns, production of brochures & maps.
3. Accreditation: Being recognized as a trustworthy associate of the official tourism body.

4. Networking Events: Meet and connect with our partners and fellow members.
5. Product display in the Mossel Bay Tourism office (brochures or QR code leaflet).
6. Website listing on [www.visitmosselbay.co.za](http://www.visitmosselbay.co.za)
7. Listing in OFFICIAL VISITORS GUIDE TO MOSSEL BAY - Mossel Bay Official Destination Guide
8. Access to relevant general information, a limited amount of maps and visitors guides supplied by Mossel Bay Tourism.
9. Social Media exposure on a rotational basis for all our members.

Facebook | 52k followers & Instagram

10. Discounted rates and preference for media positioning across select marketing platforms (magazines, e-newsletters, website and social media) with Mossel Bay Tourism.
11. Free access to marketing and tourism data as it is developed.
12. Recognition as a Mossel Bay Tourism Member on all our media platforms.
13. Voting at the AGM to elect Board Members and influence policy.

Mossel Bay Tourism cannot guarantee reservations but will refer enquiries to paid up members. Please note that there is a WhatsApp group for accommodation where we post accommodation enquiries. Should you wish to be added to the group, please let the Membership Manager know.

**PLEASE NOTE :** Complaints with regard to members from the public will be investigated. Membership might be revoked and paid up months of membership fees will be forfeited.

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**Signature of Applicant**

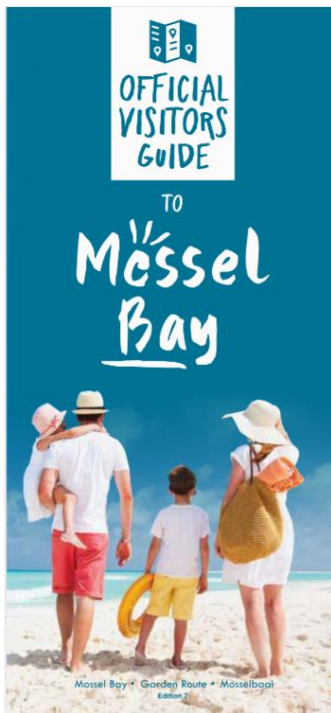
Mossel Bay Tourism  
Corner Church and Market Streets  
P O Box 1556  
Mossel Bay 6500

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**Date**

Telephone +27 44 691 2202  
[membership@visitmosselbay.co.za](mailto:membership@visitmosselbay.co.za)  
[www.visitmosselbay.co.za](http://www.visitmosselbay.co.za)

## Example of Listing in the Official Destination Guide | Non-Accommodation



## Example of Listing in the Official Destination Guide | Accommodation

	WHERE TO STAY	TEL	WEB	AREA
	SC 7 ELGIN HOUSE	084 389 1077	<a href="http://www.vacationstetting.co.za/elgin-house">www.vacationstetting.co.za/elgin-house</a>	Mossel Bay central
	SC 70 VISTA BONITA	084 389 1077	<a href="http://www.vacationstetting.co.za/vista-bonita">www.vacationstetting.co.za/vista-bonita</a>	Diaz beach
★	GH AFRICAN OCEANS MANOR ON THE BEACH	044 695 1846	<a href="http://www.african-oceans.co.za">www.african-oceans.co.za</a>	Hartenbos
	SC ALOE EDEN	044 004 0305 082 852 9822	<a href="http://www.aloeeden.co.za">www.aloeeden.co.za</a>	Reebok
	SC ALOE RIDGE	076 894 1540	<a href="http://www.aloeridge.net">www.aloeridge.net</a>	Hartenbos
	SC GH AMZEE BOKMAKIERIE	083 532 4669	<a href="http://www.bokmakieriebb.co.za">www.bokmakieriebb.co.za</a>	Dana Bay
★	GH AQUA MARINA GUEST HOUSE	084 960 3557	<a href="http://www.aquamarina.co.za">www.aquamarina.co.za</a>	Mossel Bay central
★	GH AQUAMARINE GUEST HOUSE	076 882 0003	<a href="http://www.aquamarineguesthouse.co.za">www.aquamarineguesthouse.co.za</a>	Mossel Bay central
★	B&B GH AT 29 COLUMBA	082 745 8314	<a href="http://www.at29columba.co.za">www.at29columba.co.za</a>	Great Brak River
	GH AT WHALE-PHIN GUEST HOUSE	082 493 3251	<a href="http://www.whalephin.co.za">www.whalephin.co.za</a>	Reebok
★	H&R ATKV HARTENBOS RESORT	044 601 7200	<a href="http://www.hartenbos.co.za">www.hartenbos.co.za</a>	Hartenbos
★	BP BACKPACK SHACK	044 693 0050	<a href="http://www.hotelportaodiaz.co.za">www.hotelportaodiaz.co.za</a>	D'Almeida
★	B&B GH BAR-T-NIQUE GUEST HOUSE	044 690 4554	<a href="http://www.bar-t-nique.co.za">www.bar-t-nique.co.za</a>	Mossel Bay central
	GH BAY LODGE ON THE BEACH	044 695 0028	<a href="http://www.bobaylodg.co.za">www.bobaylodg.co.za</a>	Hartenbos
★	GH BB BAY VISTA GUEST HOUSE	044 690 3138	<a href="http://www.bayvista.co.za">www.bayvista.co.za</a>	Mossel Bay central
	SC BEACON WHARF SEAFRONT ACCOMMODATION	082 589 1461	<a href="http://www.beaconwharf.co.za">www.beaconwharf.co.za</a>	Mossel Bay central
	SC GL BERGGIG GAME FARM	073 935 8065	<a href="http://www.bergsiggamefarm.co.za">www.bergsiggamefarm.co.za</a>	Hartenbos, R328
	GH BETTY'S BOUTIQUE HOTEL	073 663 1841	<a href="http://www.bettysboutiquehotel.com">www.bettysboutiquehotel.com</a>	Mossel Bay central
	GH BLUE OWL GUEST HOUSE	074 602 8641 072 566 3835		Hartenbos Heuwels
★	GL BOTLIERSKOP GAME RESERVE	044 333 0021	<a href="http://www.botlierskop.co.za">www.botlierskop.co.za</a>	Little Brak River

\* Tourism Grading Council of South Africa (TCCSA) 5 Star Grading